



# 2022 SPRING CONCERT PROGRAM & E-NEWSLETTER AD FORM

Houston Boychoir Spring Concert • May 22, 2022 • Stude Concert Hall

<b>ADVERTISEMENT SOLD TO:</b>	<b>ADVERTISEMENT SOLD BY:</b>
NAME: _____	CHORISTER'S NAME: _____
COMPANY: _____	DATE SOLD: _____
ADDRESS: _____	METHOD OF PAYMENT: CASH <input type="checkbox"/> CHECK <input type="checkbox"/>
CITY/ZIP: _____	CHECK NUMBER: _____
CONTACT PHONE: _____	Electronic Ad FILE NAME*:
CONTACT EMAIL: _____	<i>*PLEASE include your company name and current year in the ad file name. Preferred file format: PDF with font(s) embedded. Acceptable: tif, jpg</i>
Make checks payable to HOUSTON BOYCHOIR. Houston Boychoir is a nonprofit 501(c)(3) entity. Thank you for your support!	<b>PAYMENT DELIVERY OPTIONS:</b>
	<ul style="list-style-type: none"> <li>• Mail to Houston Boychoir P.O. Box 271342 Houston, TX 77277</li> <li>• Give to chorister</li> </ul>

Check the appropriate boxes below and total the cost. Submit one form per ad and remit payment with order to guarantee proper processing. Concert program ads may be submitted as an electronic file or given to chorister. E-Newsletter information *must* be submitted electronically. Scan the QR code or visit [www.houstonboychoir.org/ad-sale](http://www.houstonboychoir.org/ad-sale) to submit ads.

BACK COVER – Full Page - Color	\$850	<input type="checkbox"/>
INSIDE COVERS – Full Page - Color (Two available)	\$600	<input type="checkbox"/>
FULL PAGE AD (7" x 10") – Black & White	\$500	<input type="checkbox"/>
HALF PAGE AD (7" x 5") – horizontal, Black & White	\$250	<input type="checkbox"/>
ONE-FOURTH PAGE AD (3 ½" x 5") – vertical, Black & White	\$125	<input type="checkbox"/>
ONE-EIGHTH PAGE / BUSINESS CARD (3 ½" x 2 ¼") – B&W	\$100	<input type="checkbox"/>
<b>Treble Clef Inclusion in HBC Monthly E-Newsletter</b>	<b>\$500</b>	<input type="checkbox"/>
<b>Bass Clef Inclusion in HBC Monthly E-Newsletter</b>	<b>\$250</b>	<input type="checkbox"/>

Increase your business visibility by purchasing inclusion in the Houston Boychoir Monthly E-Newsletter at the **Treble Clef** level. This level offers **premium space** and a **link** to your company website in the 11 editions from August to June.

Inclusion at the **Bass Clef** level recognizes your company name and logo in the 11 editions of Houston Boychoir Monthly E-Newsletter.



TOTAL COST

\$
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### SPECIFICATIONS:

1. All concert program ads must be received by MIDNIGHT April 15, 2022. E-Newsletter artwork received by this date will be included in the June E-Newsletter as a bonus!
2. You may submit forms, program ads, company logo/web links electronically via the QR code above OR return to the chorister.
3. Electronic program ad file names should include **company name** and **current ad year** for easy identification.  
**Ex:** HBC\_CompanyName\_2022.pdf
4. E-Newsletter artwork should be named differently to distinguish it from a program ad.  
**Ex:** HBC\_CompanyName\_Newsletter\_2022.jpg
5. Back page and inside cover advertisements are color; all other advertisement pages are black and white.
6. **Back page and inside cover advertisements are subject to availability to be confirmed with Ad Chair Allison Gower.**
7. Overall size of program is 8 ½" by 11". A quality product requires placement that is complementary and right-sizes the ad with photos and text. All ads will be within 90% of the size indicated.